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PRESS RELEASE

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FOR IMMEDIATE RELEASE

October 17, 2008

## **PACIFIC RIM SPECIALTY AIR TRAVEL GROUP OFFERS UPGRADES, DISCOUNTS AND ELITE CUSTOMER SERVICE TO WEARY AIR TRAVELERS**

*— travNET, air travel specialists to the Pacific Rim, offers customized air itinerary, seat upgrades, VIP arrival service in China and 24-hour concierge service —*

**CHICAGO, ILLINOIS** – travNET, the Chicago-based air travel specialists providing preferred business-class ticketing and services to leading Pacific Rim destinations and beyond, has restored customer service and confidence by providing personal services such as 24-hour access to a designated travel expert.

Established in 1993 by Asia luxury travel specialist Randy Lynch, travNET provides preferred airfare to Greater China, Japan, the Pacific Rim and beyond. With a relationship lasting more than 15 years, travNET has partnered with many top airlines including- United Airlines, Cathay Pacific and All Nippon Airways- enabling the company to access preferred airfare pricing and Business to First Class upgrades. Aside from preferred Business Class pricing, including up to 20 percent savings, the company also offers its clients preferred upgradeable Economy and First Class airfare pricing, last minute booking service including waiving change fees and most importantly, 24-hour access to a designated travel consultant – your personal concierge from West to East. Additionally, travNET offers its clients assistance with China Visa processing, VIP meet & greet service, as well as ground arrangements such as hotel reservations, English speaking guides, and ground transfers through our sister company Kipling & Clark.

Mr. Lynch explains, *“There has been a noticeable decline in the quality of service in the travel industry in recent years affecting those travelers seeking qualified travel experts. Travelers have become increasingly dissatisfied with online booking engines that do not provide live professional advice as well as a new generation of inexperienced travel professionals. Many are now beginning to realize your trip of a lifetime or successful business trip is more than just a Google search away. The high-end air travel experience begins at the booking process and continues through to the customer’s return to port of embark. In the process of delivering world-class service we also seek the best available rates and can assist with Visa processing and on the ground service.”*

Attention to detail with emphasis on customer relations and VIP services which include meet & greet arrival service and inter-airport transport, sets travNET a mark above traditional travel agencies and online air booking engines.

Through Kipling & Clark, travNET’s successful sister company, the company can arrange luxury accommodations at some of the world’s premier hotel brands, and customized travel itineraries with access to local exhibits and unrivaled experiences. Whether you desire private access to a pit in Xi’an where the Terra-cotta Warriors are still being excavated, a private encounter with a panda at the Panda Reserve near Chengdu or experience a world that is quickly fading with a private Geisha Tea service, Kipling & Clark will exceed expectations.

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## **UPGRADES, DISCOUNTS AND ELITE CUSTOMER SERVICE** *Continued from page 1*

### **SERVICES OFFERED:**

- Access to popular routes, airlines and flights – through select airlines including United Airlines, Cathay Pacific and All Nippon
- Airfare Upgrades – space available upgrades to First-Class when purchasing Business-Class airfare for repeat clients
- Carrier Combinations – choice of different carriers with various routing combinations
- Specialty Group Arrangements – for academic and special interest groups including air and land
- VISA Service – benefit from expeditious Visa service to China
- Land Arrangements – tours, hotel accommodations and guides/drivers through sister company Kipling & Clark
- Mileage Status – ability to transfer status to other carriers as well as upgrade status – particularly for repeat clients

**For more information and to reserve air travel to the Pacific Rim and beyond, please contact travNET at 1-800-359-6388, [info@travNet.net](mailto:info@travNet.net) or [www.travNet.net](http://www.travNet.net).**

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travNET, Inc. specializes in business and first-class air transportation service to the Pacific Rim and beyond. With over 15 years in the luxury air travel business, the company is the preferred choice for business and leisure high-end travel to all major cities in Greater China, Southeast Asia, Japan, the South Pacific and beyond. The company offers personalized service that includes upgrades from business to first, transfer of air miles and awards, China Visa assistance, VIP arrival service, ground transportation and English speaking guides at all of its destinations. travNET enjoys longstanding relationships with many top carriers including United Airlines, Cathay Pacific and All Nippon Airways each offering extensive routes throughout the Pacific Rim. Through its sister company, Kipling & Clark, travNET offers five-star accommodations at internationally recognized hospitality brands, English speaking and knowledgeable guides, itineraries featuring unique cultural experiences. travNET can accommodate individual and group requests for both business and leisure travel.

Kipling & Clark, the sister company of travNET is the market leader in providing high-touch, private, luxury travel service to greater China, Japan and Southeast Asia. Established in 2000 by founder and CEO, Randy Lynch, an expert in luxury travel to Asia, Kipling & Clark creates customized itineraries designed to educate, enrich and inspire with emphasis on unique cultural experiences. In addition to exclusive access the company provides five-star accommodations, services and expert ground guides qualified personally by the founder and CEO. Kipling & Clark offer customized luxury Asia travel itineraries for families featuring the Panda experience, private audience with panda at the Panda Reserve. Family itineraries are customized for kids and based upon the travel experiences of Mr. Lynch's daughter, 8-year old Zen Lynch and feature Zen's travel journal compiled from her trips throughout Asia with her parents. For more information on Kipling & Clark and to view sample itineraries and Zen's travel journal, please visit the website at [www.kiplingandclark.com](http://www.kiplingandclark.com).

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